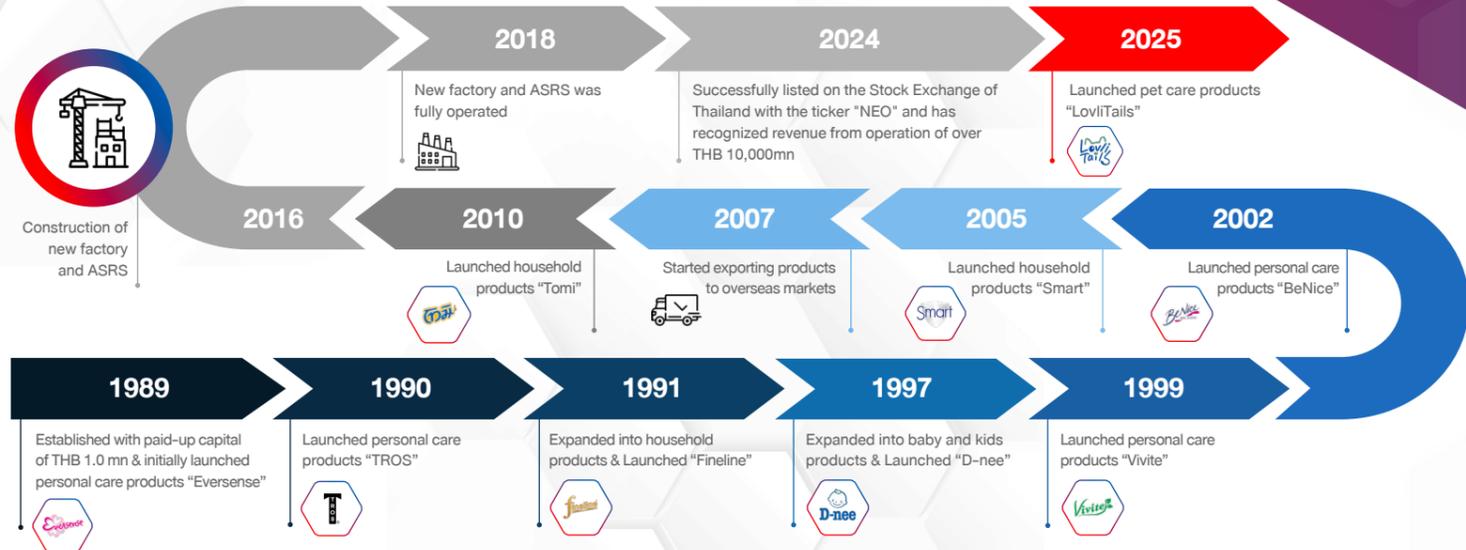


# Our History



## Neo Corporate Public Company Limited

Neo Corporate Public Company Limited, founded on November 7<sup>th</sup>, 1989, is a leading domestic consumer goods marketer, manufacturer, and distributor. We have products that cover customers of all ages, ranging from infancy to elderly, with our primary product categories being household products, personal care products, and baby and kids products. The Company adheres to business principles that recognize the demands and preferences of our customers in their daily lives.

Furthermore, we are committed to producing and supplying a variety of high-quality affordable consumer products to provide our customers with more accessible alternatives. Throughout the years, the Company has created several established household brands, including Fineline, D-nee, BeNice, Eversense, TROS, Vivite, Smart and Tomi, all of which comprise of products that help consumers to live more comfortably and have a higher quality of life to uplift the essentials for everyday betterment.

### Vision

**Passion to be Asia's innovation FMCG company who elevates quality of life with people-centric approach.**

# Factsheet 2Q2025



## IR Contact

Investor Relations Department

+66 2017 8900 ext. 3429

ir@neo-corporate.com

## Awards



The Thailand Trust Mark (T Mark) award for 2024



HR Asia Best Companies to Work for in Asia 2024



IAA Awards: AWARDS FOR LISTED COMPANIES 2024



Green Industry Level 4



Konyv Best of Beauty Awards 2024

- Best Body Wash
- Best Fabric Detergent
- Best Ampit Care & Deodorant
- Best Body Shower For Men



Parent's Choice Award Most Organic Gentle Baby Wash 2024

- Best Baby Detergent
- Best Baby Fabric Softener
- Best Baby Head and Body wash



Amarin Baby & Kids Awards 2024

- MOMMY'S CHOICE : BEST BABY WASH
- MOMMY'S CHOICE : BEST BABY WIPES
- MOMMY'S CHOICE : BEST BABY LAUNDRY DETERGENT



Future Trend 2024 : The Most Attractive Employer (18-22 Years Old)

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## Product Line

### Household Products

- 1 **Finline : Fabric Care**  
"Total solutions For Your Beloved Clothes"
- 2 **Smart: Fabric Care**  
"Anti bacterial Specialist"
- 3 **Tomi: Home Cleaning**  
"Home Cleaning Expert"
- 4 **LovliTails: Pet-Centric Natural Solution**  
"Naturally Fresh, Pet-Friendly Safe"

### Personal Care Products

- 1 **BeNice: Body Care**  
"Entire Skincare Solution"
- 2 **Eversense: Fragrances & Deodorant**  
"Support Every Beauty Identity"
- 3 **TROS: Fragrances & Deodorant/ Hair Care/ Body Care**  
"Men's Complete Grooming Products"
- 4 **Vivite Fragrances & Deodorant Body Care**  
"Gentle for Your Skin and Nature"
- 5 **LovliTails: Pet-Centric Natural Solution**  
"Gentle Care for Every Tail"
- 6 **D-nee: Young Adult Body Care**  
"Blooming Glow Series"

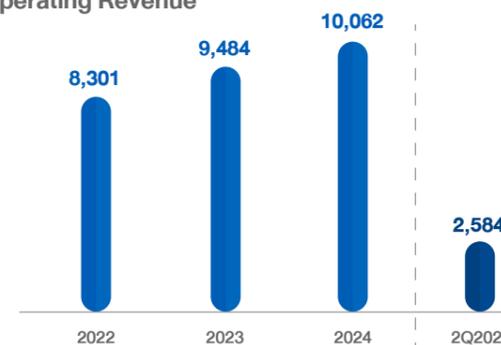
### Baby and Kids Products

- 1 **D-nee: Laundry Care/ Utensil Wash/ Body Care/ Others**  
"Trusted Brand For Mildness That The Whole Family Will Enjoy"

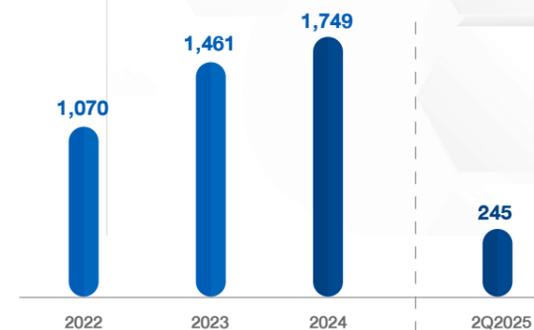


## Financial Highlights

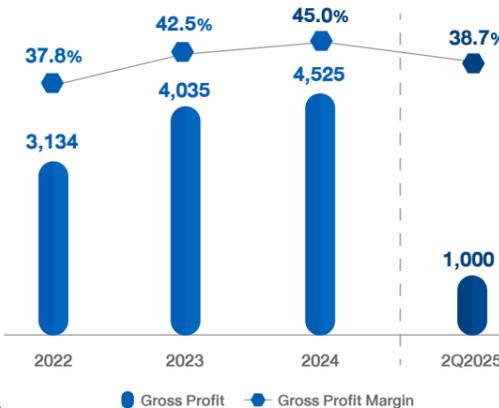
### Operating Revenue



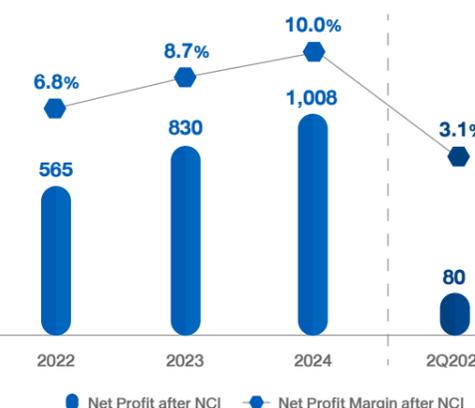
### EBITDA



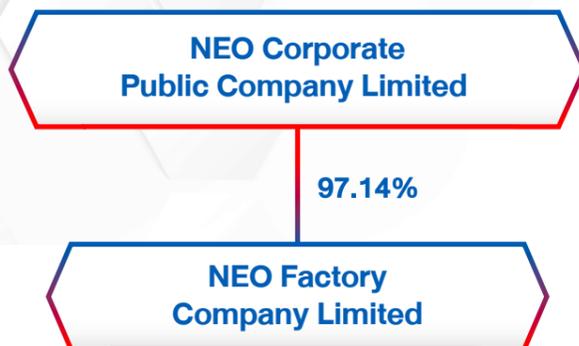
### Gross Profit & Gross Profit Margin



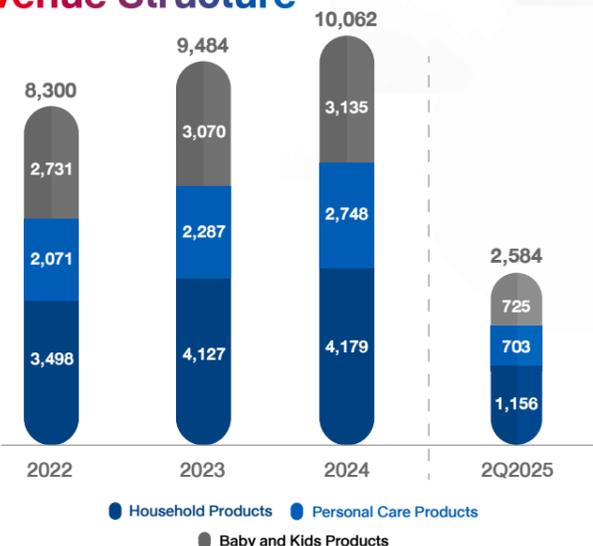
### Net Profit after NCI & Net Profit Margin after NCI



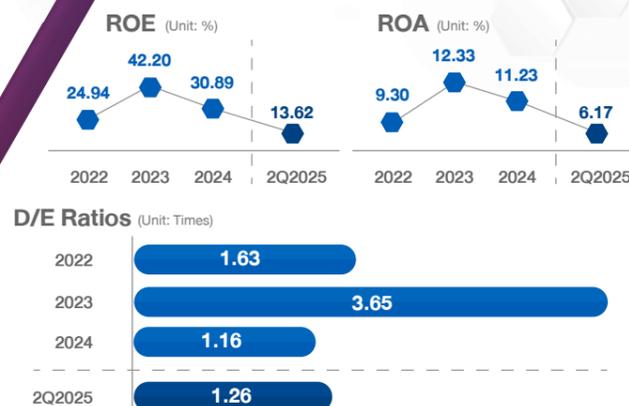
## Business Structure



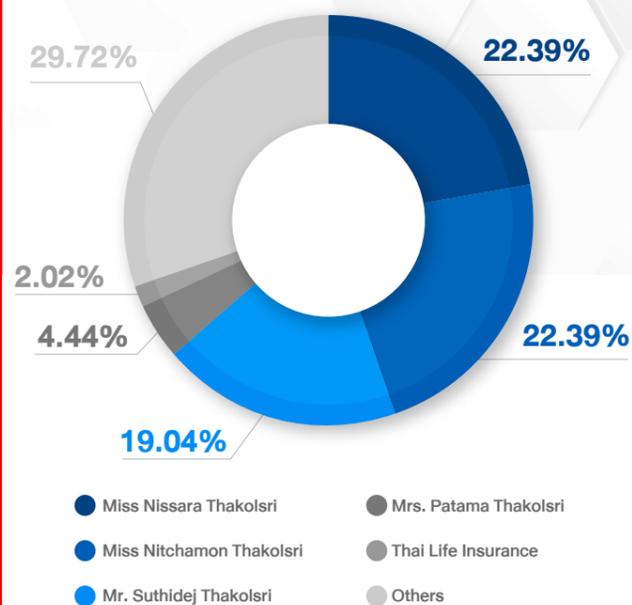
## Revenue Structure



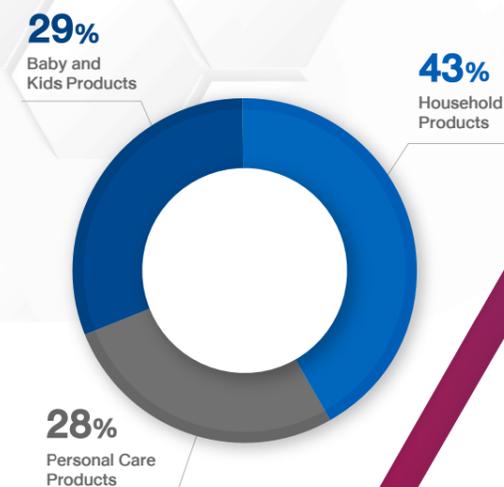
## Financial Ratios



## Major Shareholders (As of 2 May 2025)

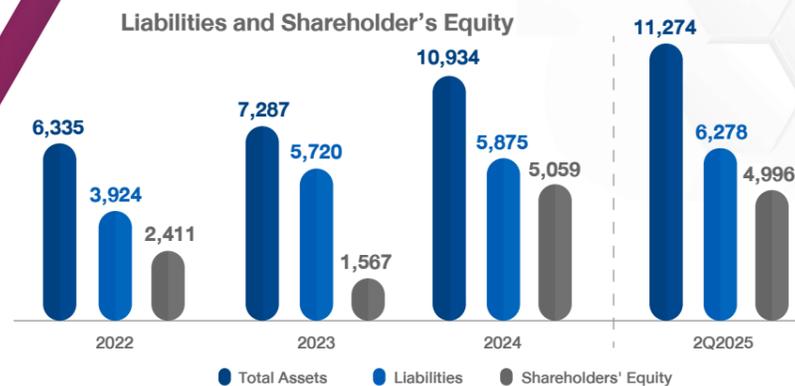


## Operating Revenue Structure



## Financial Position

### Liabilities and Shareholder's Equity



## Stock Information (As of 30 June 2025)

SET Symbol: **NEO** Last Price (THB): **25.75**

52 Weeks High/Low (THB): **59.00/24.00** Market Cap (THB mn): **7,725**

Free Float (12 March 2025): **31.46%**

